

PEACHD Final Event (collaborating with INEBRIA 2026)

Health promotion through brief interventions: Broadening the scope to communities and lifestyles

Focus

Screening and brief interventions (SBI) to promote multi-factor healthy lifestyles are at the heart of the **PEACHD Project*** approach, building on the WHO-EU Brief Manual. That is why PEACHD is partnering with the international **INEBRIA Network*** for this conference, bringing together cutting edge researchers, practicing clinicians, policymakers, public health practitioners and community actors, to provide a multi-level forum to advance evidence and practice in health promotion through individual behaviour modification interventions targeting alcohol, tobacco other substances, and related lifestyle risk factors linked to cancer and other noncommunicable diseases. The event, is hosted by Charles University, in Prague, with contributions from all organisations in the PEACHD Consortium, and will be held from 14 –16 October. The conference will be forward looking and endeavour to inspire sustained collaboration and action; building on the PEACHD outcomes to respond to real-world complexity and the needs of diverse populations, and contributing to tackling the health inequalities faced in Europe.

Provisional Programme Overview (All sessions held in the Karolinum Centre, Prague 1, Czechia)

Wednesday 14 October 2026

Pre-conference Meetings and Workshops (Morning)

8:00 - 8:30	Registration	
8:30 - 10:20	Meeting: Special Interest Group on SBI for Youth	Meeting (9:00h start): SBI in broader policy - Community action to reduce risks (TBC)
10:25 - 10:55	Coffee break	
11:00 - 12:50	Meeting: Special Interest Group on digital SBI / e-Health	Meeting: SBI in broader policy - Community action to reduce risks (TBC)
12:55 - 13:55	Lunch / registration	

INEBRIA-PEACHD 2026 – Plenary sessions (afternoon)

14:00 - 14:45	PEACHD & INEBRIA Conference Welcome <u>Institutional Welcome:</u> - Representatives of Czech institutes - o Michal Miovský, Vice-Dean, Charles University (session chair) - o Adam Vojtěch, Minister of Health of the Czech Republic - Representatives of the European Commission - o Stefan Schreck (TBC), Adviser for Stakeholder Relations, DG SANTE, EC - o Nadia Elhaggagi (TBC), Deputy Head of Unit for EU4Health, HADEA, EC <u>Setting the scene of the conference: Broadening the Scope: Brief Interventions for Diverse Communities and Real-World Settings</u> (speakers TBC) - o WHO, - o INEBRIA, - o PEACHD - Conference photo
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14:45 – 15:30	<u>Plenary Session</u> Launch of the WHO-EU SBI Hub: ecosystem for evidence-based practice
15:30 – 16:00	Coffee break
16:10 – 17:00	Nick Heather Session (to be announced)
17:00 – 18:30	Welcome/networking reception

Thurs 15 October 2026

INEBRIA-PEACHD 2026 – Plenary and parallel sessions (full day)

8:00h - 8:30h	Registration
8:30 – 9:45	<u>Keynote panel</u> <i>The Place of Brief Interventions in the Prevention of Cancer and Other NCDs</i> Chairs: - Stacy Sterling (INEBRIA / UCSF) + PEACHD (TBC) Perspectives to explore: • What is the current evidence on the impact of behavioural risk factors on cancer and other NCDs? What is the impact of SBIRT on these risk factors? • Lifestyle-driven approach vs single-risk-factor prevention? • How to harmonise individual-level behaviour modification programmes with structural policy measures aimed at disease prevention? (strategic approaches) Speakers: - Hanna Fink (IARC, TBC) - Jürgen Rehm (UKE, DE) - Patrick Sandtröm (representing JA Prevent NCD, TBC) - Ariadna Feliu (IARC)
9:45 - 10:30	Parallel sessions A (short session - Session titles to be announced)
10:30 - 11:00	Coffee break + poster sessions
11:10 – 12:00	<u>Plenary discussion</u> <i>Can individual Behaviour Modification Move the Needle for Population Outcomes?</i> Chair: Marcus Bendtsen (Linköping University, SE) Perspectives to explore: • What evidence exists that SBI changes outcomes at population level? • Is the key challenge effectiveness, reach, fidelity, or political prioritisation? • How should SBI connect with structural policies and broader health determinants? • How can we bring in a life-course perspective? Proposed Discussants: - Jim McCambridge (University College London, UK) (TBC) - Lidia Segura (Public Health Agency of Catalonia, ES) - Paula Leonard (Alcohol Forum Ireland, IE)
12:00 - 13:00	Parallel sessions B (Session titles to be announced)
13:00 - 14:00	Lunch (INEBRIA AGM)
14:10 - 15:10	Parallel sessions C (Session titles to be announced)
15:15 - 16:15	Parallel sessions D (Session titles to be announced)
16:15 - 16:45	Coffee break + poster sessions
16:55 - 17:30	<u>Keynote</u> Richard Saitz Lecture (to be announced)
17:30 – 19:00	Walking tour of Prague

Fri 16 October 2026

INEBRIA-PEACHD 2026 – Plenary and parallel sessions (Morning - half-day)

8:00h - 8:30h	Registration/arrival
8:30 - 9:20	Plenary Best abstract + Scholarships 2-3 Best abstracts – To be awarded
9:30 - 10:30	Parallel sessions E (5 rooms x 1 h)
10:30 - 11:00	Coffee break
11:10 - 12:10	Parallel sessions F (5 rooms x 1 h)
12:10 - 13:00	<u>Closing Plenary</u> <i>Looking Forward beyond PEACHD: New Frontiers for Brief Interventions and Prevention</i> Chairs: - PEACHD Project (TBC) Perspectives to explore: • How are climate change, societal disruption and technology developments reshaping health risks and intervention needs? • What do young professionals and early-career researchers want and need to lead the next phase of programmes the field? (including young professional priorities / adjustments / training curricula and course development) Speakers: - Speaker on climate change and health behaviours (TBC) - Cristina Todorova (Bulgarian ICT Cluster) - Göknil Çavuş Konak & Matthew Baldacchino (JANCD Youth Advisory Group) - Representative of the European Commission, HADEA (TBC)
13:00 - 14:00	Lunch/closure

PEACHD (Piloting European Action on Cancer Health Determinants), GA No. 101129260, www.peachd4health.eu is an EU-co-funded Action Grant focussed on primary prevention of cancer, which will operationalise and adapt the **WHO-EU BRIEF approach** to reduce risky lifestyle behaviours, such as alcohol use, smoking, unhealthy diet and physical activity. The project develops, tailors and pilots large-scale implementation strategies for screening and brief intervention on multiple modifiable lifestyle behaviours, with special attention to people with low socioeconomic status, migrants, and Ukrainian refugees, in three European countries: Czech Republic, Poland and Spain. This event is (co-)funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or HaDEA. Neither the European Union nor the granting authority can be held responsible for them.



INEBRIA (International Network on Brief Interventions for Alcohol and Other Drugs) is an international network of researchers, policy makers, practitioners and other stakeholders interested in the potential of brief interventions in health and other settings to reduce the harms produced by alcohol and other drug use. It aims to provide global leadership in the development, evaluation and implementation of evidence-based practice in the area of early identification and brief intervention for hazardous and harmful substance use. <https://inebria.net/>

The conference welcome session and first plenary launching the [WHO SBI Hub](#) have been developed with collaboration and support from the World Health Organization European Regional Office (WHO-EU)

The event is hosted and organised under the patronage granted by the **Dean of the 1st Faculty of Medicine, Charles University, Prague.**