

## INEBRIA-PEACHD 2026

### Health promotion through brief interventions: Broadening the scope to communities and lifestyles

#### Focus

Bringing together researchers, clinicians, policymakers, public health practitioners and community actors, the INEBRIA-PEACHD 2026 Conference will provide a high-level forum to advance evidence and practice in screening and brief interventions (SBI) for alcohol, other substances, and related lifestyle risk factors linked to cancer and other noncommunicable diseases. The event, hosted by Charles University, in Prague, will be held from Wednesday 14 – Friday 16 October. The conference will be forward looking and endeavour to inspire sustained collaboration and action; responding to real-world complexity and the needs of diverse populations, and contributing to tackling the health inequalities faced in Europe.

#### Programme Overview

##### **Wednesday 14 October 2026**

##### Pre-conference Meetings and Workshops (Morning)

8:00h - 8:30h	Registration	
8:30h - 10:30h	<u>Meeting</u> : Special Interest Group on SBI for Youth	<u>Workshop</u> : Accredited training in SBI
10:30 - 11:00	Coffee break	
11:00 - 13:00	<u>Meeting</u> : Special Interest Group on digital SBI / e-Health	<u>Meeting</u> : SBI in alcohol policy - Community action to reduce alcohol harm (TBC)
13h - 14:00h	Lunch / registration	

##### INEBRIA-PEACHD 2026 – Plenary sessions (afternoon)

14:00 - 15:00	<p><b>INEBRIA-PEACHD Welcome</b> (+ movement moment)</p> <p><u>Institutional Welcome</u>:</p> <ul style="list-style-type: none"> <li>- Representatives of Czech institutes,</li> <li>- European Commission (SANTE, HADEA) (speakers TBC)</li> </ul> <p><u>Setting the scene of the conference: <b>Broadening the Scope: Brief Interventions for Diverse Communities and Real-World Settings</b></u></p> <ul style="list-style-type: none"> <li>- INEBRIA, PEACHD, WHO (speakers TBC)</li> </ul>
15:00 – 15:30	Coffee break
15:30 – 16:30	<u>Plenary Session</u> <b>Launch of the WHO-EU SBI Hub</b>
16:30 – 17:15	<b>Nick Heather Lecture</b> (to be announced)
17:15 - 19:00	Welcome/networking reception

**Thurs 15 October 2026**

INEBRIA-PEACHD 2026 – Plenary and parallel sessions (full day)

8:00h - 8:30h	Registration
8:30 - 9:45	<p><u>Keynote panel</u></p> <p><b><i>The Place of Brief Interventions in the Prevention of Cancer and Other NCDs</i></b></p> <p>Chairs:</p> <ul style="list-style-type: none"><li>- Stacy Sterling (INEBRIA / UCSF) + PEACHD (TBC)</li></ul> <p>Perspectives to explore:</p> <ul style="list-style-type: none"><li>• What is the current evidence on the impact of behavioural risk factors on cancer and other NCDs? What is the impact of SBIRT on these risk factors?</li><li>• Lifestyle-driven approach vs single-risk-factor prevention?</li><li>• How to harmonise brief intervention programmes with structural policy measures aimed at disease prevention? (strategic approaches)</li></ul> <p>Speakers:</p> <ul style="list-style-type: none"><li>- <b>Jürgen Rehm</b> (CAMH)</li><li>- <b>IARC representative</b> (TBC)</li><li>- <b>JA Prevent NCD representative</b> (TBC)</li></ul>
9:45 - 10:45	Parallel sessions A (6 rooms x 1 h)
10:45 - 11:15	Coffee break + poster sessions
11:15 – 12:15	<p><u>Plenary discussion</u></p> <p><b><i>Can SBI for Behaviour Modification Move the Needle for Population Outcomes?</i></b></p> <p>Chair: Marcus Bendtsen (Linköping University, SE)</p> <p>Perspectives to explore:</p> <ul style="list-style-type: none"><li>• What evidence exists that SBI changes outcomes at population level?</li><li>• Is the key challenge effectiveness, reach, fidelity, or political prioritisation?</li><li>• How should SBI connect with structural policies and broader health determinants?</li><li>• How can we bring in a life-course perspective?</li></ul> <p><u>Proposed Discussants:</u></p> <ul style="list-style-type: none"><li>- Jim McCambridge (University College London, UK) (TBC)</li><li>- Lidia Segura (Public Health Agency of Catalonia, ES)</li><li>- Paula Leonard (Alcohol Forum Ireland, IE) (TBC)</li></ul>
12:15 - 13:15	Parallel sessions B (6 rooms x 1 h)
13:15 - 14:15	Lunch (INEBRIA AGM)
14:15 - 15:15	Parallel sessions C (6 rooms x 1 h)
15:15 - 16:15	Parallel sessions D (6 rooms x 1 h)
16:15 - 16:45	Coffee break + poster sessions
16:45 - 17:30	<p><u>Keynote <b>Richard Saitz</b></u></p> <p>To be nominated</p>
19:00 - ...	Social dinner

**Fri 16 October 2026**

Day 3 of conference (Morning half-day)

8:00h - 8:30h	Registration/arrival
8:30 - 9:30	Plenary <b>Best abstract + Scholarships</b> 2-3 Best abstracts – To be awarded
9:30 - 10:30	Parallel sessions E (6 rooms x 1 h)
10:30 - 11:00	Coffee break
11:00 - 12:00	Parallel sessions F (6 rooms x 1 h)
12:00 - 13:00	<p>Closing Plenary</p> <p style="text-align: center;"><b>Looking Forward: New Frontiers for Brief Interventions and Prevention</b></p> <p>Chairs:</p> <ul style="list-style-type: none"> <li>- INEBRIA / PEACHD (TBC)</li> </ul> <p>Perspectives to explore:</p> <ul style="list-style-type: none"> <li>• How are climate change, societal disruption and technology developments reshaping health risks and intervention needs?</li> <li>• What do young professionals and early-career researchers want and need to lead the next phase of programmes the field? (including young professional priorities / adjustments / training curricula and course development)</li> </ul> <p>Speakers: (all TBC)</p> <ul style="list-style-type: none"> <li>- Speaker on climate change and health behaviours (TBC)</li> <li>- Cristina Todorova (Bulgarian ICT Cluster)</li> <li>- Prevent NCD Youth Advisory Group representative (TBC)</li> </ul>
13:00 - 14:00	Lunch/closure

**PEACHD (Piloting European Action on Cancer Health Determinants)** is an EU-funded Action Grant focussed on primary prevention of cancer, which will operationalise and adapt the **WHO-EU BRIEF approach** to reduce risky lifestyle behaviours, such as alcohol use, smoking, unhealthy diet and physical activity. The project develops, tailors and pilots large-scale implementation strategies for screening and brief intervention on multiple modifiable lifestyle behaviours, with special attention to people with low socioeconomic status, migrants, and Ukrainian refugees, in three European countries: Czech Republic, Poland and Spain.

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**INEBRIA (International Network on Brief Interventions for Alcohol and Other Drugs)** is an international network of researchers, policy makers, practitioners and other stakeholders interested in the potential of brief interventions in health and other settings to reduce the harms produced by alcohol and other drug use. It aims to provide global leadership in the development, evaluation and implementation of evidence-based practice in the area of early identification and brief intervention for hazardous and harmful substance use. <https://inebria.net/>

The event is hosted and organised under the patronage granted by the **Dean of the 1st Faculty of Medicine, Charles University, Prague.**